

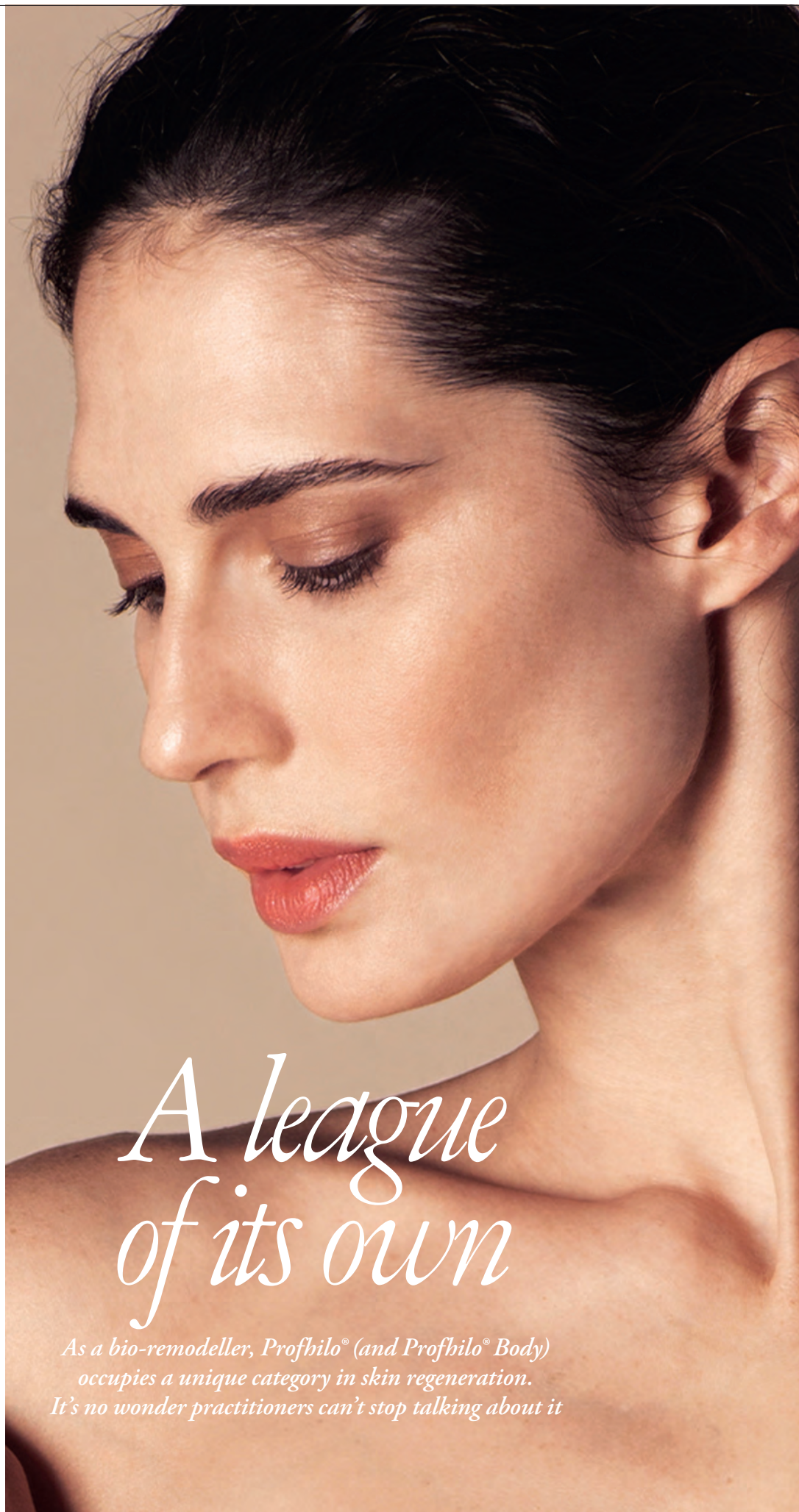
**IT IS HARD TO IMAGINE THE** aesthetic industry without Prophil®. The revolutionary skin rejuvenator only launched in 2015, but it has been truly game-changing, quickly becoming one of the most requested treatments in clinics. It's little wonder that it won Best Injectable Award at the Aesthetics Awards March 2022. But perhaps more surprising is the fact that its incredible effect on skin laxity remains as unparalleled today as it was when it first emerged. And now, the Prophil® armoury to defeat signs of ageing reaches beyond the face and neck, driven by demand from existing patients who were already taken with the treatment and wished to extend its extraordinary effects to the body.

With the highest available concentration of stabilised ultra-pure hyaluronic acid – and without the addition of chemicals – Prophil® promises long-lasting bio-stimulation that counteracts dullness and poor skin quality and stimulates collagen and elastin. It is proven to be particularly effective at treating areas prone to laxity, including the face, neck, décolletage, hands, arms, abdomen and knees.

It's no exaggeration to say that Prophil® is the biggest innovation in the skin category of the last decade. Prophil® stimulates collagen and elastin production and is diffused in different layers of the skin; clinical studies have shown that it also regenerates stem cells in the adipose tissue (or fat pads). One of its great strengths is its simplicity – its only ingredient is hyaluronic acid (HA). Most of us are familiar with the benefits of HA in the skin by now, but it never hurts to remind ourselves of why it is so popular. Crucially, it is a naturally occurring substance that keeps tissues lubricated, moist and hydrated, but production of it decreases as the skin ages. Injectable HAs counteract this, and are biocompatible with our tissue, offering an excellent safety profile.

But with Prophil®, the clincher is this: by advancing the understanding of HA, the scientists at the Institut Biochimique SA (IBSA) were able to develop an injectable pure HA that lasts longer in the skin. This is IBSA's patented NAHYCO® technology. It's what is meant by 'stabilised'; and it explains why Prophil® is categorised as a bio-remodeller with regenerative properties. To achieve its benefits without surgical intervention is impressive – and not an option for patients in the US, where Prophil® has yet to be launched.

So with this full confidence in Prophil® as a face and neck treatment, it's only natural that practitioners and patients trust in the further



# *A league of its own*

*As a bio-remodeller, Prophil® (and Prophil® Body)  
occupies a unique category in skin regeneration.  
It's no wonder practitioners can't stop talking about it*