



2020 Global Excellence Awards
23 MD Cosmetic & Wellness
Most Outstanding Cosmetic
and Medical Boutique Clinic, 2020



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The Wonders of Wellness

Are aesthetics and wellness interlinked? Do people's inner and outer beauty feeding on each other to create someone who is truly happy. This is certainly the view of the team at 23MD Medical Services. Their work has helped many people to reach their most natural look. It is why the team have been recognised for their work in GHP's Global Excellence Awards as Most Outstanding Cosmetic and Medical Boutique Clinic, 2020. We dig a little deeper to see how they've achieved such stunning heights of success.

The work of 23MD has changed people's lives for the better. The efforts of the team, led by leading specialists in the fields of cosmetic and wellness healthcare, have been noted for their ability to ensure transformative and tangible results.

The heart of the clinic is the synergistic approach to aesthetics and wellbeing. Men and women are able to explore various cutting-edge options that maintain and develop inner and outer beauty. By focusing on both elements of a person, the team have provided an invaluable service. Guiding each step are effective, medically proven treatments and technologies that guarantee good results every time.

The boutique nature of 23MD means that the team are patient-centric at every stage. In fact, they often act as patient advocates, advising on what medical options are available, and what would be best for them and their specific circumstances. The team take their duty of care incredibly seriously. The need for patients to feel comfortable, safe and engaged has guided many of the clinic's decisions, and the result is an environment which is convenient and private. Everyone who has

used the services of 23MD has found their expectations surpassed in every way.

The role that the staff have played in the continued success of 23MD cannot be understated. They are the beating heart that keep things on the move. The team are open and transparent with patients and staff alike, encouraging and maintaining a culture of trust. Team members are regarded as the most valuable asset of the company, as they represent the way in which the clinic is seen by clients.

To ensure that clients are always receiving the best possible service, those who work at 23MD are not only highly qualified and experienced, but are also regarded as some of the best in their fields. It is not always easy to see if someone will fit into the company, and maintaining the strong community that has been developed is key to 23MD continuing to flourish. This means that all staff must undergo a trial period at the clinic before they begin, allowing the team to see if the company fits the person and the person fits the company.

The success of 23MD has not been halted by the arrival of COVID-19. Instead, the team have adapted quickly to ensure that standards remain high



and people remain safe while undergoing treatment. For many, 23MD is a vital service and the team know that their considerable labours make an enormous difference to many.

Looking forward, the team are hoping to broaden their horizons. Recently, the clinic opened an exciting new base in Beirut. Following its incredible success, the possibilities of opening two new clinics has arisen. These would be positioned with one base in the east with another in the west. It's a credit to the team that their aptitude for hard work and exceptional results has been so well received on an international level. It will certainly make a difference to

some customers who would traditionally fly in just to use the firm's incredible services.

The appeal of a firm like 23MD is the way in which the team can serve their clients. Their size means that they can give each client individual attention while their experience allows them to deliver to an exceptionally high standard. At every stage, a leading professional in the field is advising them on what steps to make for the benefit of their inner and outer beauty. It's why the clinic stands apart as a leading wonder in the wellness industry.

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